

**IN THE NAME OF GOD**

**Curriculum Vitae**



**PERSONAL INFORMATION**

RASOOL NOROUZI SEYED HOSSINI

Associate Prof. of Sport Management, Sports Sciences Department, Faculty of Humanities, T.M.U. Tehran, Iran.

Address: Department of Sports Sciences, Faculty of Humanities, T.M.U. Tehran, Iran.

Tel: 98 21 82884696

Fax: 98 21 82884696

E-mail: [rasool.norouzi@modares.ac.ir](mailto:rasool.norouzi@modares.ac.ir)

 [Scopus Profile](#)

 [Google Scholar Profile](#)

 [0000-0003-0575-6811](#)

 [Web of Science Researcher ID: HLH-2786-2023](#)

**EDUCATIONAL RECORDS**

<b>Degree</b>	<b>Institution</b>	<b>Field</b>	<b>Date</b>
Ph.D.	Tarbit Modrres University	Sport management	Sep 2015
M.A	Tarbit Modrres University	Sport management	Sep 2011
B. A	Razi University	Sports Sciences	May 2009

**RESEARCH INTEREST**

- Leisure Studies and Recreational Sports
- Socioeconomics issues in sports
- Cultural studies
- Research Design and Methodology

## RESEARCH PUBLICATION

- Afsanepurak S. A, **Norouzi Seyed Hossini. R**, Kalate Seyfari. M (2012), A Comparison of Customers` Satisfaction with Aerobics and Bodybuilding in Public and Private Gyms, *International Journal of Academic Research in Business and Social Sciences*, Vol. 2, No. 1, 522-528.
- Ehsani. M, Amiri. M, **Norouzi Seyed Hossini. R** (2013), The Relationship between Leadership Styles of Coaches with Coaching Efficacy among Elite Iranian Judokas, *International Journal of Sport Studies*, 2 (8), 399-405.
- Afsanepurak S. A, **Norouzi Seyed Hossini. R**, Kalate Seyfari. M, (2012) The Relationship between Coach Leadership Styles and Competitiveness, Win Orientation and Goal Orientation in Iranian Elite Judo Players, *International Research Journal of Applied and Basic Sciences*, - Vol., 3 (3): 608-614.
- Afsanepurak S. A, **Norouzi Seyed Hossini. R**, Kalate Seyfari. M, Mohamadali Nasab. Z (2012), The Relationship between Organizational Socialization and Organizational Commitment in Physical Education Departments `Employees in Mazandaran-Iran, *International Journal of Academic Research in Business and Social Sciences*, Vol. 2, No. 1, 187-195.
- S Afsanepurak S. A, **Norouzi Seyed Hossini. R**, Kalate Seyfari. M, (2012), Analysis of Motivation for Participation in Sport for All, *International Research Journal of Applied and Basic Sciences*, Vol., 3 (4): 790-795.
- Ehsani. M, Mottaghi Shahri. M. H, **Norouzi Seyed Hossini. R**, Gholampour Golkaran. E (2013), the Relationship between Perceived Power Sources of Coaches and Satisfaction of Iranian Elite Judokas, *International Journal of Sport Studies*, Vol., 3 (3): 292-298.
- Kozehchian. H, **Norouzi Seyed Hossini**, Fattahi Masrur. F, Mashatan. M, Dastoom. S (2013), The Comparison of health-related quality of life in active and non-active older adults in Tehran, *International Journal of Sport Studies*, Vol , 3 (1): 52-58.
- Afsanepurak S. A, **Norouzi Seyed Hossini. R**, Kalate Seyfari. M, Norouzi Seyed Hossini. E (2012), Development of Indicators of the National Judo Coaches Selection: Athletes and Coaches` Perspectives, *International Journal of Academic Research in Business and Social Sciences*, Vol. 2, No. 1, 24-29.
- Mohammadzadeh. Y, Zardoshtian. Sh, **Norouzi Seyed Hossini. R** (2012), The Relationship between Motivational Climates with Self-Determination of Iran`s Elite Volleyball Players, *International Journal of Academic Research in Business and Social Sciences*, Vol. 2, No. 1, 18-23.
- Zardoshtian. Sh, **Norouzi Seyed Hossini. R**, Mohammadzadeh. Y (2012), The Relationship between leadership styles of coaches with self-determination and burn-out of the Iranian

- elite female Volleyball players, *International Journal of Academic Research in Business and Social Sciences*, Vol. 2, No. 1, 30-37.
- Ehsani. M, Sadeqi Sofdel. H, Amiry. M, M. M. H, **Norouzi Seyed Hossini. R**, (2013), Relationship between perceived organizational support with job satisfaction and organizational commitment of sports departments` staff, *International Journal of Sport Studies*, Vol., 3 (12): 1302-1306.
  - Mohammadzadeh. Y, Zardoshtian. Sh, **Norouzi Seyed Hossini. R** (2012), The Relationship between leadership styles of coaches with the motivational climate of Iranian Elite Male Volleyball Players, *International Journal of Academic Research in Business and Social Sciences*, Vol. 2, No. 1, 91-95.
  - Moradi. H, Fatahi Masrur.F, **Norouzi Seyed Hossini. R** (2014), examining the relationship between sports participation motivation and goal-orientated behavior at adolescent female athletes, *International Journal of Sport Studies*, Vol., 4 (3): 271-276.
  - Fatahi Masrur.F, **Norouzi Seyed Hossini. R**, Alam. Sh, Mahdavi Pain Ab. B (2014), Comparison of Sport Commitment in successful and unsuccessful teams in the Fencing Premier League of Iran, *International Journal of Sport Studies*, Vol., 4 (3): 258-263.
  - Fatahi Masrur.F, **Norouzi Seyed Hossini. R**, Mousavi S. A (2014), Analysis of Preventive and Motivating Factors of Students' Participation in Extracurricular Sports Programs, *International Journal of Sport Studies*, Vol., 4 (3): 343-347.
  - **Norouzi Seyed Hossini. R**, Ehsani. M, Kozechian. H, Amiry. M, (2014) Human Capabilities in Sports and its Development Levels, *International Journal of Research in Humanities and Social Studies*, Volume 1, Issue 2, PP 43-48.
  - **Norouzi Seyed Hossini R**, Ehsani M, Kozechian H, Mojtaba A. (2014). Review of the Concept of Human Capital in sports with an emphasis on capability approach. *Marathon*, 6 (2), 222-234.
  - **Rasool Norouzi Seyed Hossini**, Mohammad Ehsani, Hashem Kozechian, Mojtaba Amiri (2015) Consequences of the Development of Human Capabilities in Sports. *International Journal of Public Health Research*. Vol. 3, No. 3, pp. 93-96.
  - **Rasool Norouzi Seyed Hossini**, Mohammad Ehsani, Hashem Kozechian, Mojtaba Amiri.(2015) Typology of Transforming Factors in the Development of Human Capabilities in Sport. *International Journal of Public Health Research*. Vol. 3, No. 3, pp. 97-100.
  - Norouzi E, **Norouzi Seyed Hossini. R**, Afroozeh MS, Vaezmosavi M, Gerber M, Pühse U, Brand S(2019) Examining the Effectiveness of a PETTLEP Imagery Intervention on the Football Skill Performance of Novice Athletes. *Journal of Imagery Research in Sport and Physical Activity*, 14(1), 30-36.

- Norallah, A., Ehsani, M., & **Norouzi Seyed Hosseini, R.** (2019). Designing the Model of Sportswear Branding and Sale of Iranian Sportswear. *International Journal of Applied Exercise Physiology*, 8(4), 133-144.
- Norallah, A., Ehsani, M., **Norouzi Seyed Hossini, R.** (2020), Sportswear Branding and Sales Management in Iran: Based on Grounded Theory, *the international journal of humanities*, 27(3):45-60.
- Hekmati, M., Dinani, M.M., & **Norouzi Seyed Hossini, R.** (2020). Designing a model for the development of women's sports with an emphasis on sports as a social phenomenon: What do we need? *Journal of Human Sport and Exercise*, 17(1): 105-115. <https://doi.org/10.14198/jhse.2022.171.11>
- Mohamadi, A., Ehsani, M., **Norouzi Seyed Hossini, R.**, Saffari, M (2020), The Effect of Brand Authenticity on Brand Equity of Football Clubs with the Mediating Role of Brand Personality (Case study: Persepolis Club), *Annals of Applied Sport Science*, 9(2): 1-11.
- Fasanghari, J, **Norouzi Seyed Hossini, R.**, Saffari, M, Kozehchian, H(2021) Outcomes of Using New Technologies in the Development of Recreational Sports: From Increasing Participation to Wealth Creation. *Ann Appl Sport Sci.* 2021; 9 (3) URL: <http://aassjournal.com/article-1-940-en.html>
- **Norouzi Seyed Hosseini R.** (2021) Understanding the Lived Experiences of Athlete Elderly in the COVID-19 Pandemic in Tehran (A Phenomenological Approach). *Salmand: Iranian Journal of Ageing*; 16 (1):46-61.
- **Norouzi Seyed Hosseini, R.**, Norouzi, E., & Soleymani, M. (2020). The effects of Quiet eye training on the performance of in-phase and anti-phase patterns of bimanual coordination in children with DCD. *Iranian Journal of Child Neurology*, 15(4): 43-54.
- Mansouri, H, Brojerdi, S, Dickson, J, **Norouzi Seyed Hosseini, R** (2021). The corruption formation process in Iranian football, *Physical Culture and Sport: Studies and Research*, 94(1): 1-10.
- Rahimi, A., Alidoust Ghahfarokhi, E., **Norouzi Seyed Hosseini, R.** (2021). Can market knowledge lead to entrepreneurial opportunities and commercialization in sports startups? *New Approaches in Sport Sciences*, 2(4): 71-86.
- Forsanti, R., Mokhtari, M., ., **Norouzi Seyed Hosseini, R.** (2021). Entrepreneurship Value Chain Analysis of Sports Sciences Students in Tehran Universities, *Sports Business Journal*, 1(1): 193-211.
- Mohaya, MN, Ehsani, M, Saffari, M, **Norouzi Seyed Hossini, R** (2021) The Challenges of Educational Sport in Iran: A Review Study, *Annals of Applied Sport Science*, 9(4): 1-11.

- **Norouzi Seyed Hosseini, R**, Norouzi. E, Yousefi M, Fattahi Masrouf F, Ahmadi A (2022) Aerobic exercise and resistance training to improve sexual health and emotional problems of obese women, *Trends in Psychology*, Accepted, *in press*.
- Tatari, M., Hossein Khani Bayatani, Z., Tatari, E., & **Norouzi Seyed Hosseini, R**(2021). Identify and Prioritize the Factors Affecting the Success of the Federation of Bodybuilding and Fitness Strategies. *Research in Sport Management and Marketing*, 2(2), 72-83.
- Moradi, E; Ehsani, M; Saffari, M; **Norouzi Seyed Hosseini, R**(2022) How can destination competitiveness play an essential role in small island sports tourism development? Integrated ISM-MICMAC modeling of key factors, *Journal of Hospitality and Tourism Insights*, 6(3), 1222-1252.
- **Norouzi Seyed Hossini R**, Ehsani M, Kozechian H, Mojtaba A(2022) The Role of Human Capabilities Development in the Sustainable Development of Sports business, *Sports Business Journal*, 2(1):73-85.
- Moradi, E; Ehsani, M; Saffari, M; **Norouzi Seyed Hosseini, R**(2022) Developing an integrated model for the competitiveness of sports tourism destinations, *Journal of Destination Marketing & Management*, 26(4)100743. <https://doi.org/10.1016/j.jdmm.2022.100743>
- Hatami, M, **Norouzi Seyed Hossini. R**, Saffari. M, (2022) Investigating the leisure behavior in Iranian trekking tourists: the structural model of serious leisure, travel intention, and place attachment, *International Journal of Hospitality & Tourism Administration*, Accepted, *in press*.
- **Norouzi Seyed Hossini R**, Moradi E, Amini M, (2022) How Can the Factors Affect Elite Sports in Iran Lead to the Promotion of the Sports Industry and Businesses? An ISM-MICMAC Approach, *Sports Business Journal*, 2(2): 143-166.
- **Norouzi Seyed Hosseini. R**, Khanizadeh.S, Mohebbi. F, Mirzaeian Vanab. Z, Bratty. A, Norouzi. E, Badicu. G, Fischetti. F, Cataldi.S, Greco. G (2023) Active Leisure Time Predicts Happiness among Iranian Adults: A Study Comparing Adults with Physically Active versus Inactive Lifestyle, *Perspectives in Psychiatric Care*, vol. 2023, Article ID 3600571, 6 pages, 2023. <https://doi.org/10.1155/2023/3600571>
- Tatari, E., & **Norouzi Seyed Hosseini, R** (2022). Participation of students in recreational sports: A research on the application of social marketing, *Research in Sport Management and Marketing*, 3(4): 49-65.
- Navidi, N., Mokhtari Dinani, M., **Norouzi Seyed Hosseini, R**. and Jahanshahi, A.A., (2023) ‘A sport-based social entrepreneurship: what do we need? *International Journal of Entrepreneurial Venturing*, 15(3), 213-231.

- SeyedBagheri, M, **Norouzi Seyed Hosseini, R**, Saffari, M, Sharifian, E (2023) Unmasking the Hidden Game: Unveiling the Factors Fuelling the Underground Economy in Iranian Professional Football, *SPORT TK Revista Euroamericana de Ciencias del Deporte*, Accepted, *in press*.
- Ashkani. M, Nazari, Sh, **Norouzi Seyed Hosseini, R** (2023) The relationship between integrated marketing communications and the brand prestige of the Iranian National Olympic Committee (INOC), *Sports Business Journal*, accepted, *in press*.
- Emami. K, Nazari. Sh, Norouzi. E, **Norouzi Seyed Hosseini, R**, Bender. A(2023) The effectiveness of a sleep optimization program on insomnia, anxiety, perceived stress, and emotion dysregulation among football players with sleep complaints, *Journal of Clinical Sport Psychology*, accepted, *in press*.
- Khanizadeh. S, Ehsani. M, **Norouzi Seyed Hosseini. R**, Ghaed Rahmati. S, Jin Yoon. Y(2023) Hygge in Iran? Older Adult's Lived Experience of Physical Activity in the Neighborhood Environment in Tehran, *Physical Culture and Sport: Studies and Research*, 102(1), 19-27. <https://doi.org/10.2478/pcsr-2024-0002>
- Sarbaz. M, **Norouzi Seyed Hosseini. R**, Aghaei. N (2023) Investigating the role of flow experience, recreational participation, and place attachment in the socio-economic status of physically active elderly in Tehran province, *SPORT TK Revista Euroamericana de Ciencias del Deporte*, Accepted, *in press*.
- Mirzaeian vanab Z, Saffari M, **Norouzi Seyed Hossini R**, Kharghani Moghadam S M. (2023) Support for adolescent leisure-time physical activity; based on subjective norm and the restructuring ability: A structural equation modeling approach. *Iran J Health Educ Health Promot*; 11 (4):349-364

### Conference papers

- **Norouzi Seyed Hossini. R**, Zardoshtian. Sh, Fathi. H(2011), A Survey Of Customers Satisfaction From Aerobic And Bodybuilding Clubs Of Women In Kermanshah, The International Congress on Physical Fitness and Aerobic Tehran; Iran, 15-16 Feb. 2011, poster presentation.
- Goodarzi. M, Ossanloo. P, **Norouzi Seyed Hossini. R** (2021) Analysis of students' sports participation behavior with an evolutionary theory approach, the 1<sup>st</sup> International Congress of 1st International Congress of Iranian Scientific Association of Sport Management, March 10, 2021 'Tehran, Iran.

- Fasanghari, J, **Norouzi Seyed Hossini. R**, Saffari. M, Kozechian.H(2020) Developing a Marketing Model of Technology-Based Recreational Sports: A Comprehensive Perspective, the 1<sup>st</sup> International Congress of 1st International Congress of Iranian Scientific Association of Sport Management, March 10, 2021 ‘Tehran, Iran.
- **Norouzi Seyed Hossini. R**, Zardoshtian. Sh, Fathi. H(2011), The Relationship Between Perceived Leadership Behaviors Of Coaches And Athlete's Satisfaction, The International Congress on Physical Fitness and Aerobic Tehran; Iran, 15-16 Feb. 2011, poster presentation.
- Zardoshtian. Sh, **Norouzi Seyed Hossini. R (2011)**, The Effect of Perceived Coaches’ Leadership Behavior on Motivational Climate and Athlete Satisfaction of Women Taking Part in Basketball Super League of Iran, 22nd TAFISA world congress, Sport for all: Building Bridges. 10th to 14th November, 2011, Antalya, Turkey, poster presentation.
- Fathi. H , **Norouzi Seyed Hossini. R**, Zardoshtian. Sh(2011), The Relationship between Leadership styles of Coaches and sport commitment of athletes in Iranian Judo super league, 22nd TAFISA world congress, Sport for all: Building Bridges. 10th to 14th November, 2011, Antalya, Turkey, poster presentation.
- **Norouzi Seyed Hossini. R**, Zardoshtian, Sh (2011), The Relationship between Perceived Leadership Styles of Coaches and Satisfaction of Iranian Elite Judoka, 22nd TAFISA world congress, Sport for all: Building Bridges. 10th to 14th November, 2011, Antalya, Turkey, poster presentation.
- Moradi .E; Ehsani. M; Saffari. M; **Noroozi Seyed Hosseini, R (2020)**An introduction to future studies methods and its application in sport tourism researches, 12th International congress on sport sciences, SSRI, Tehran, Iran
- Azhdari. A ; **Norouzi Seyed Hossini. R**; Saffari. M(2020) Analysis of sports participation in citizens through applying dimensions and symbols of political marketing (case of study: Tehran`s citizens), 12th International congress on sport sciences, SSRI, Tehran, Iran.
- Kodadadian. M; **Norouzi Seyed Hossini. R**; Saffari. M(2022) Prioritizing the motivations and constraints of Iranian gamers, 13th International congress on sport sciences, SSRI, Tehran, Iran.
- Hatami. M; **Norouzi Seyed Hossini. R**; Saffari. M(2022) Serious Leisure as a predictor of place attachment of sport tourists (Case study: Tochal Mountain trekking), 13th International congress on sport sciences, SSRI, Tehran, Iran.
- Latififard. M; Saffari. M; **Norouzi Seyed Hossini. R**; Bahrani. M (2022) Content typology of the Official Account of the Tokyo 2020 Olympic Games on Twitter, 13th International congress on sport sciences, SSRI, Tehran, Iran.

**ASSOCIATION MEMBER**

1. Graduate Association of Tarbiat Modares Univ.
2. Iranian Sport Management Association.

**SCIENTIFIC REFEREE**

- Iranian Journal of Sport management
- Iranian Journal of Sport marketing studies
- Iranian Journal of Sociological and Managerial Analysis in Sport
- Iranian Journal of Communication Management in sport media
- Iranian Sports Business Journal
- Iranian Sport management studies
- Iranian New Media Studies
- Nursing practice today
- Societies
- Children
- Healthcare
- Sustainability
- Engineering management review
- International Journal of Environmental Research and Public Health
- Current Psychology
- Journal of Hospitality and Tourism Insights

**CITATIONS**

1. First Grade in B.A Dept. Sport sciences, Razi University, 2009.
2. First Grade in M.A., Dept. of Sport sciences, Tarbiat Modarres University, 2011.
3. First Grade in Ph.D., Dept. of Sport sciences, Tarbiat Modarres University, 2015.

**ADMINISTRATIVE ACTIVITIES**

Head of Sports Center - Tarbiat Modarres University (2019-2022)